

# PMI CAPITAL

PMI Capital is the  
first, exclusive digital  
platform for Investors  
on AIM Italia.

  
IRTOPCONSULTING

[pmicapital.it](http://pmicapital.it)



**PMI Capital** has been built on the experience of IR Top Consulting, a **financial boutique** specialised in Equity Capital Markets consulting and Financial Advisor for the IPO.

PMI Capital represents an **innovative digital product** and a **unique knowledge tool** for **conscious investment choices**.

## COMPANY PROFILE

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PMI Capital is the «SMEs Growth Market» digital platform on AIM Italia for SMEs and investors.

### The Club

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«PMI Capital» Club members have the opportunity to follow premarketing phases in IPO deals and have access to in-depth, selected and timely information on AIM listed companies to make conscious investment choices.

### PMI Capital Contents

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- Corporate profiles of AIM Italia listed companies, prepared on the basis of information made public by the issuers.
- Public documents released by AIM Italia listed companies (eg: press releases, financial reports, presentations, admission documents, etc.).

- AIM Multiple Analysis (Research Hub Area): shows the expected multiples EV/EBITDA and P/E for the AIM Italia companies, based on the consensus of the research available on the listed company and published in the last year. The Report also provides the sector average multiples.
- AIM Key Report (Research Hub Area): is the set of data relating to the AIM Italia companies. It offers a snapshot of the market based on multiple parameters such as Region, IPO Date, IPO Price, IPO Capital raising, Turnover, EBITDA, Capitalisation, Free Float, etc.
- AIM Governance (Research Hub Area): it includes complete information relating to the governance of the AIM companies
- Equity Research (Research Hub Area): collection of equity research developed and published by brokerage firms and experts on AIM Italia listed companies.
- AIMnews.it: daily news on on AIM Italia listed companies developed by AIMnews.it, journalistic head owned by IR Top Consulting.

## Invest in AIM Italia listed companies

PMI Capital allows you to access data and information in order to invest in a conscious way on the AIM Italia market.

### Join the Club

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AIM Italia, the Borsa Italiana stock market tailor-made for SMEs, includes listed companies eligible for the **PIR** investing universe (PIR - Piani Individuali di Risparmio, the Italian equivalent of UK Individual Savings Accounts). It is also the only stock market that can host **Innovative SMEs** and thereby offer investors significant tax incentives, in addition to the PIR tax benefit.

AIM Italia combines risk and possibility of high performances on securities; for these reasons, it is mainly suitable for Qualified Investors as it requires an in-depth knowledge of market features and single Equity Stories. **PMI Capital platform** is a smart tool for accessing data and information in order to **invest in a conscious way**.

### Know the market

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Read and download analysis on the AIM Italia market and listed companies, edited by the Osservatorio IR Top.

### Track your portfolio

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Choose the companies you want to follow and keep track in real time on their corporate developments.

## Check if your company can be listed on AIM Italia.

PMI Capital is an opportunity for companies that want to be listed on the AIM Italia market. Trust a team of professionals ready to advise you best on the IPO process.

### Check the chances to go public

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AIM Italia is the Borsa Italiana stock market tailor-made for the financing needs of Italian SMEs in the global competitive environment: it is characterized by a balanced regulatory approach and a simplified admission process.

Over the years, it has been a valid alternative to the banking system that has brought new resources to SMEs, contributing to capitalize them and boost their growth.

With the introduction of PIR (Piani Individuali di Risparmio, the Italian equivalent of UK Individual Savings Accounts), a significant inflow of new financial resources is expected to support SMEs in the medium to long term..

### Check if your company can be listed

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Do you have a sustainable growth project and good fundamentals? Send us the main company data and make a first test.

### Can your company be listed?

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The IPO Advisory Team is at your disposal to support you in the listing Process (Pre-IPO analysis).

# PMI Capital is the SMEs Growth Market digital platform for Investors on AIM Italia, the stock market of Borsa Italiana dedicated to SMEs.



## PMI CAPITAL

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PMI Capital is the IR Top Consulting digital platform; through PMI Capital, SMEs interested in the IPO process are able to verify the existence of AIM Italia's admission requirements. Positively rated companies will be supported by IR Top IPO Advisory team (Pre-IPO analysis) in the listing path and in preparing for comparison with

Investors. SMEs represent the base of Italian entrepreneurial fabric: supporting them in a healthy growth path that requires medium-long term financial resources, means contributing strategically to the relaunch of the Country. The OSSERVATORIO AIM®, as a complete information source available on the platform, analyses the economic, financial, non-financial and market variables.

## IRTOPCONSULTING

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IR Top Consulting, Equity Markets Partner of Borsa Italiana - LSE Group, is the financial boutique specialised in consulting on Equity Capital Markets for the IPO process and for the access of Institutional Investors in the share capital (Investor Relations). Established in Milan in 2001, it has developed a strong track record on the IPO of SMEs and on the IR strategies. It operates through the 4 divisions Advisory, Equity Research, IR and Financial Media Relations with a team of professionals with extensive experience in the capital market. As financial advisor in IPO process, we support the entrepreneur in evaluating the company, by defining the structure of the IPO process, preparing the documentation and looking for investors.